



...experienced a 16.1% increase in population between 1990 and 2000, resulting in a 2000 total population of 36,776. In 2000, the county had 32.7 persons per square mile, a density much lower than the state as a whole. The median age in Oneida County is 42.4, indicating a much older population than the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the City of Rhinelander.

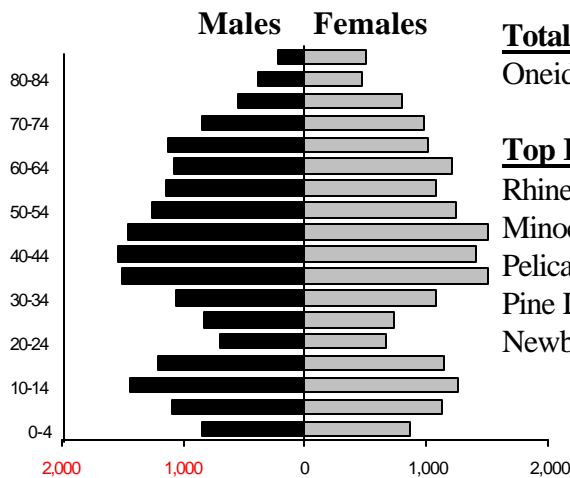
The median value of owner-occupied housing in Oneida County is \$106,200. 39.1% of the housing units are seasonal, a value much above the state's average of 6.3%.

Farmland covers 5.4% of the county, while 42.9% of Wisconsin land is used for farming. The county is 80% forested and has 1,129 of the State's 15,057 lakes.

In Oneida County, Wausau-Mosinee Paper Corporation employs more workers than any other manufacturing firm, and Foster & Smith Inc. is the largest non-manufacturing employer. The Service industries generate the largest share of the county's total personal income. Oneida County's 1999 median household income was \$37,619.

## Population

2000



### Total

Oneida County

### 1990

31,679

### 2000

36,776

### Top Five Municipalities

Rhineland, City	7,382	Rhineland, City	7,735
Minocqua, Town	3,486	Minocqua, Town	4,859
Pelican, Town	3,198	Pelican, Town	2,902
Pine Lake, Town	2,494	Pine Lake, Town	2,720
Newbold, Town	2,281	Newbold, Town	2,710

## Quality of Life

	<u>Wisconsin</u>	<u>Oneida</u>
Persons per Square Mile, 2000	98.8	32.7
Number of Staffed Hospital Beds, 1995	16,070	152
Average Birth Rate per 1,000 population, 2000	12.9	8.6
Public School Enrollment, 2000-2001	879,476	5,794
Number of 2000 Public High School Graduates	58,545	471
1999-2000 Public High School Dropout Rate	2.3%	2.2%

## Vital Statistics

	<u>Wisconsin</u>	<u>1990</u> <u>Oneida</u>	<u>2000</u> <u>Wisconsin</u>	<u>Oneida</u>
Birth Rate (per 1,000)	14.8	11.7	12.9	8.6
Death Rate (per 1,000)	8.7	11.5	8.7	11.7
Number of Marriages	38,934	320	36,100	288
Number of Divorces	17,727	155	17,337	147

**Housing**

	<u>1990</u>	<u>2000</u>
Total Number of Housing Units	25,173	26,627
Number of Single-Unit Structures	19,799	22,156
Number of Multiple-Unit Structures	1,679	2,061
Number of Single Units Permitted	209	366
Number of Multiple Units Permitted	16	39
Percent Seasonal Housing	44.7%	39.1%
Median Value, Owner-Occupied	\$52,900	\$106,200
Median Rent	\$258	\$404

**Recreation**

<u>1995 Number of:</u>	<u>Wisconsin</u>	<u>Oneida</u>
Campgrounds	1,106	35
Campsites	75,367	1,434
Hiking Trails (in miles)	5,617	252
Mountain Biking Trails (in miles)	3,155	44
Cross Country Skiing Trails (in miles)	4,154	245
Snowmobile Trails (in miles)	14,896	343
Visitor Expenditures, 2000	\$11,046,539,344	\$194,706,124

**Income**

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Total Personal Income	\$280,039	\$525,249	\$968,487
Non-Farm Personal Income (in thousands)	\$276,338	\$523,887	\$966,056
Farm Income (in thousands)	\$3,701	\$1,362	\$2,431
Per Capita Income	\$8,943	\$16,522	\$26,309
Transfer Payments (in thousands)	\$56,226	\$106,193	\$171,964
Proprietor Income (in thousands)	\$21,238	\$41,607	\$69,202

## Banking

<u>2000</u>	<u>Wisconsin</u>	<u>Oneida</u>
Savings Institutions-Offices	396	0
Savings Institutions-Savings Capital (Millions)	\$12,761	\$0
Commercial Banks-Offices	1,720	16
Commercial Banks-Deposits (Millions)	\$62,618	\$540

## Government Finance

<u>1997</u>	<u>Wisconsin</u>	<u>Oneida</u>
Total Property Taxes Levied (in 1000's)	\$5,144,206	\$54,629
Effective per Capita Property Tax	\$997	\$1,538
Total Expenditures (in 1,000's)	\$17,139,825	\$115,611
In Dollars per Capita	\$3,322	\$3,255
As Percent of Total:		
Education	43.2%	56.5%
Health & Hospital	4.5%	1.8%
Police	5.0%	4.6%
Fire	2.3%	1.6%
Public Welfare	6.8%	4.1%
Highways	7.7%	11.4%

## Retail, Service, Wholesale

<u>1997</u>	<u>Wisconsin</u>	<u>Oneida</u>
Number of Retail Sales Establishments	21,717	294
Sales (in thousands)	\$50,520,463	\$471,489
Annual Payroll (in thousands)	\$4,826,217	\$45,326
Number of Service Establishments	55,618	532
Receipts (in thousands)	\$48,559,607	\$207,964
Annual Payroll (in thousands)	\$18,990,629	\$70,051
Number of Wholesale Establishments	8,025	45
Sales (in thousands)	\$57,192,863	\$119,851
Annual Payroll (in thousands)	\$3,764,944	\$12,772

**Manufacturing****1997****Wisconsin****Oneida**

Number of Establishments	9,936	68
Number of Employees	562,479	2,526
Total Payroll (in 1,000's)	\$18,766,395	\$78,338
Production Workers, average number	416,254	2,163
Production Worker Hours (in 1,000's)	837,444	4,763
Production Worker Wages (in 1,000's)	\$11,952,570	\$62,490
Value Added (in 1,000's)	\$54,947,083	\$182,764
Value of Shipments (in 1,000's)	\$117,382,992	\$395,334

**2002 Top Employers****Top Five Manufacturing Firms****Number Employed****Product/Type of Business**

Wausau-Mosinee Paper Corp.	500-999	Paper Mills
Printpack Inc.	100-249	Commercial Printing.
Precision Twist Drill Co.	100-249	Machine Tool Accessories
Johnson Level & Tool Mfg. Co. Inc.	50-99	Hand and Edge Tools
Lakes Precision Inc.	20-49	Machine Tool Accessories

**Top Five Non-Manufacturing Firms**

Foster & Smith Inc.	500-999	Catalog and Mail-Order Houses
Petersen Health Care of Wisconsin	500-999	Residential Care
Howard Young Medical Group	500-999	Specialty Outpatient Facilities
Sacred Heart - St. Mary's Hospitals	500-999	General Hospitals
School District of Rhinelander	500-999	Elementary and Secondary School

**Employment by Industry**

	<b><u>1980</u></b>	<b><u>1990</u></b>	<b><u>2000</u></b>
Mining	32	131	(DS)
Construction	939	1,034	2,180
Manufacturing	2,140	2,429	2,545
Transportation and Public Utilities	607	740	989
Trade	3,666	4,666	6,405
Services	5,104	6,071	9,848
Government	2,285	2,287	2,850

## Income by Industry

In Thousands:	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	\$1,095	\$4,571	(DS)
Construction	\$13,377	\$22,124	\$64,897
Manufacturing	\$38,714	\$64,702	\$88,135
Transportation and Public Utilities	\$11,092	\$17,281	\$28,643
Trade	\$33,289	\$57,773	\$110,414
Services	\$48,261	\$95,809	\$197,715
Government	\$33,459	\$58,986	\$106,465

## Natural Resources

	<u>Wisconsin</u>	<u>Oneida</u>
Land Area (square miles)	54,310	1,125
Total Forest Land (in thousands of acres)	15,964.8	573.6
Commercial	15,702.5	567.8
Non-Commercial	262.3	5.8
Percent Land in Forests	46%	80%
Number of Lakes	15,057	1,129
Total Acreage of Lakes	982,155	68,447

## Farming

<u>1997</u>	<u>Wisconsin</u>	<u>Oneida</u>
Number of Farms	65,602	117
Land in Farms (acres)	14,900,205	39,036
Average size of Farm (acres)	227	334
Sales by Selected Products (in 1,000's):		
Hay, Silage, and Field Seeds	\$106,572	(DS)
Vegetables, Sweet Corn, and Melons	\$149,443	(DS)
Fruits, Nuts, and Berries	\$140,140	\$5,762
Nursery and Greenhouse Crops	\$157,348	\$1,675
Poultry and Poultry Products	\$241,523	\$6
Dairy Products	\$2,746,950	(DS)
Cattle and Calves	\$670,518	\$375
Hogs and Pigs	\$151,164	\$5

Notes:

(NA) - Not available

(DS) - Data suppressed; not shown to avoid disclosure of confidential information

(L) - Less than 10 persons employed in "Employed by Industry" or less than \$50,000 in "Income by Industry"

Number of Single-Unit Structures - Number of housing units standing alone

Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units

Percent Factory Jobs - Percent of employed persons working in factories

Services - Includes services and finance, insurance, and real estate

Trade - Includes retail and wholesale trade

## **SOURCES:**

### **TEXT**

1999 Median Household Income, U.S. Bureau of the Census, Census 2000

### **POPULATION**

U.S. Department of Commerce, Bureau of the Census.

2000 Census of Population and Housing

Table P8: Sex by Age

1990 Census of Population and Housing

Table P001: Persons

2000 Census of Population and Housing

Table P1: Total Population

Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.

Top Five Municipalities

### **QUALITY OF LIFE**

U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts

Persons per Square Mile

Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care

Number of Staffed Hospital Beds, 1995

Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report

Table 23: Number of Births by County of Residence, Wisconsin 1980-2000

Wisconsin Department of Public Instruction, Statistics and Reports, Student Data

Raw Data for Public School Enrollments, Graduates, and Dropout Rates

### **VITAL STATISTICS**

Wisconsin Department of Health and Family Services, Vital Statistics Reports

Wisconsin Births and Infant Deaths, 2000

Table 23: Number of Births by County of Residence

Wisconsin Deaths, 2000

Table 3: Deaths by County of Residence

Wisconsin Marriages and Divorces, 2000

Table 4: Monthly Marriage Totals by County

Table 6: Divorces and Annulments by County

### **HOUSING**

U.S. Department of Commerce, Bureau of the Census, Census 2000.

Table H1: Housing Units

Table H30: Units in Structure

Table H8: Vacancy Status

Raw Data for Seasonal Housing

Percentages

Table H76: Median Value for Specified

Owner-Occupied Housing Units

Table H56: Median Contract Rent

U.S. Department of Commerce, Bureau of the Census, Census 2000.

CenStats Databases:

Building Permits, Annual 2000

Note: Data for some counties are not exact because some municipalities had no available data (NA).

### **RECREATION**

Wisconsin Department of Natural Resources.

Unpublished Data for Wisconsin Statewide

Comprehensive Outdoor Recreation Plan for 1991-1996.

Wisconsin Department of Tourism, Research and Travel Trends

1993-2002 Economic Impact of Traveler Expenditures by County

### **INCOME**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

### **BANKING**

Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables

Table 07: County (June 30, 2000)

### **GOVERNMENT FINANCE**

U.S. Department of Commerce, Bureau of the Census.

Census of Governments, 1997. County Area Finance and Employment Fact Facts.



## **RETAIL, SERVICE, WHOLESALE**

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997.

EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997. Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

## **MANUFACTURING**

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

## **TOP EMPLOYERS**

Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

## **EMPLOYMENT BY INDUSTRY**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

## **INCOME BY INDUSTRY**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

## **NATURAL RESOURCES**

U.S. Department of Commerce, Bureau of the Census, Census 2000.

GCT-PH1: Population, Housing Units, Area, and Density, 2000.

Schmidt, Thomas L. Wisconsin Forest Statistics, 1996. United States Department of Agriculture, Forest Service.

Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

Wisconsin Department of Natural Resources, Bureau of Water Resources Management-Lake Section, Wisconsin Lakes PUB-FM-800 99Rev.

Inland Lake Summary Information by County

## **FARMING**

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

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